

December 7, 2007

Dear BYHA Parents,

A few months ago I decided to get involved with the BCA group to help finish this arena. After learning the history behind Bemidji Youth Hockey and the BCA, I am very appreciative of everyone, most of them I will never meet; who have been involved with this process of building another new arena for our youth. (I had no idea that Nymore and Neilson/Reise Arenas were built through the past efforts of Bemidji Youth Hockey and their supporters.)

There are so many people over the past years that have put forth countless hours to achieve this dream. All of this would not have been possible without financial support. Do you realize some of the people who have contributed towards this arena do not have kids in hockey anymore? Do you realize some never had kids in hockey? And do you realize some people are not even with us today?

On picture day you may have been given a flyer and noticed the banner "GAME ON". The "GAME ON" campaign to get the BCA ready for spectators has begun and the goal is to raise \$290,000.00 by February 28th, 2008. This money will allow us to begin construction of our front entryway this spring, improve the locker rooms and drastically reduce our debt. This would allow us to finally start making revenue at the BCA.

In the next few days when you attend your child's hockey practice and/or game, please stop to think how you can help this campaign. Do you know of a business or do you own a business that would possibly like to donate? Would you like to get involved with this campaign and help with marketing, sales or new ideas? Can we rely on each one of us to promote the game of hockey and this arena in a positive light?

For those of you have already contributed to the BCA; "We Thank You". Without your support we could not be skating in the building we have today.

For those of you who would like to become involved for the first time or would like to contribute again.....please do. To make this truly a Community Arena we need your help and contributions. Please be a part of this arena and be proud of your involvement when you are standing in the heated lobby, sipping coffee and waiting for the puck to drop in the fall of 2008.

"Game On" needs to be a success...it has been too long.

Judy Mackenroth

If you would like more information, please contact:

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Bemidji Youth Hockey Association is organized as a 501 (c) (3) not for profit corporation and your gift will be fully tax deductible.